

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257670-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR/	RPOF/HUK, GAE, GARD.	1927

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	257670	06297548

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	11/01/12	11/01/12	Person of Interest	9-10p	---1---	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 11/01/12 9:50 PM Person of Interest 9-10p :30 RPOFDH400TVFL \$11,000.00 NM									
16	11/04/12	11/04/12	Sun 7-8p	7-8p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Sa 11/03/12 5:30 AM Sat 5-7a News 5-7a :30 RPOFDH400TVFL \$200.00 NM MG for 16.1 11/04 2 WKMG Sa 11/03/12 10:57 PM NCAA Football Prime: AL at LSU 8-11p :30 RPOFDH200TVFL \$8,000.00 NM MG for 16.1 11/04 1 WKMG Su 11/04/12 Sun 7-8p 7-8p :00 \$9,000.00 NM See MG 16.2, 16.3, 16.4, 16.5 3 WKMG Su 11/04/12 1:05 AM Cold Case 1135p-1235a :30 RPOFDH400TVFL \$450.00 NM MG for 16.1 11/04 4 WKMG Su 11/04/12 1:21 AM Extra Wknd 1235-135a :30 RPOFDH400TVFL \$350.00 NM MG for 16.1 11/04									
25	10/30/12	11/02/12	Morn News at 6a	6-7a	-TWTF--	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 6:57 AM Morn News at 6a 6-7a :30 RPOFDH400TVFL \$225.00 NM 2 WKMG W 10/31/12 6:40 AM Morn News at 6a 6-7a :30 RPOFDH400TVFL \$225.00 NM 4 WKMG Th 11/01/12 6:43 AM Morn News at 6a 6-7a :30 RPOFDH400TVFL \$225.00 NM 3 WKMG F 11/02/12 5:58 AM Morn News at 6a 6-7a :30 RPOFDH400TVFL \$225.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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257670-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1927	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
26	10/30/12	11/02/12	David Letterman	1136p-1238a	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/30/12 11:51 PM David Letterman 1136p-1238a :30 RPOFDH400TVFL \$250.00 NM 4 WKMG Tu 10/30/12 12:37 AM David Letterman 1136p-1238a :30 RPOFDH400TVFL \$250.00 NM 1 WKMG W 10/31/12 12:37 AM David Letterman 1136p-1238a :30 RPOFDH400TVFL \$250.00 NM 3 WKMG Th 11/01/12 11:58 PM David Letterman 1136p-1238a :30 RPOFDH400TVFL \$250.00 NM									
27	10/30/12	11/04/12	M-SU 11p News	11-1135p	-TWTFSS	:30	6	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTFSS 6 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/31/12 M-SU 11p News 11-1135p :00 \$600.00 NM See MG 27.8,27.9 6 WKMG Th 11/01/12 M-SU 11p News 11-1135p :00 \$600.00 NM See MG 27.8,27.9 3 WKMG F 11/02/12 M-SU 11p News 11-1135p :00 \$600.00 NM See MG 27.8,27.9 5 WKMG Sa 11/03/12 12:29 AM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$600.00 NM 1 WKMG Su 11/04/12 M-SU 11p News 11-1135p :00 \$600.00 NM See MG 27.10,27.11 4 WKMG Su 11/04/12 M-SU 11p News 11-1135p :00 \$600.00 NM See MG 27.7 7 WKMG Su 11/04/12 Sun 11p News after NFL Late News :00 \$600.00 NM See MG 27.10,27.11 8 WKMG M 11/05/12 5:42 PM Insider 530p-6p :30 RPOFDH400TVFL \$900.00 NM MG for 27.2,27.3,27.6 11 WKMG Tu 11/06/12 9:00 AM Rachael Ray 9-10a :30 RPOFDH400TVFL \$600.00 NM MG for 27.1,27.7 10 WKMG Tu 11/06/12 9:33 AM Rachael Ray 9-10a :30 RPOFDH200TVFL \$600.00 NM MG for 27.1,27.7 9 WKMG Tu 11/06/12 5:47 PM Insider 530p-6p :30 RPOFDH400TVFL \$900.00 NM MG for 27.2,27.3,27.6									
28	10/30/12	10/30/12	NCIS	8-9p	-T-----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 7:58 PM NCIS 8-9p :30 RPOFDH200TVFL \$12,000.00 NM									
29	11/04/12	11/04/12	CBS Sunday Morning	9-1030a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 9:49 AM CBS Sunday Morning 9-1030a :30 RPOFDH400TVFL \$1,800.00 NM									

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257670-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1927

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	11/04/12	11/04/12	Face The Nation	1030-1130a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 11:23 AM Face The Nation 1030-1130a :30 RPOFDH400TVFL \$1,800.00 NM									
31	11/04/12	11/04/12	NFL Game 1	various	-----S	:30	1	\$4,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$4,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 2:48 PM NFL Game 1 various :30 RPOFDH400TVFL \$4,150.00 NM									
32	11/04/12	11/04/12	NFL Game 2	various	-----S	:30	1	\$4,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$4,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 4:23 PM NFL Game 2 various :30 RPOFDH400TVFL \$4,750.00 NM									
33	11/05/12	11/05/12	Hawaii Five-O	10-11p	M-----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 Hawaii Five-O 10-11p :00 \$8,000.00 NM See MG 33.2									

Total Spots 23 Gross Total \$50,000.00

Payment Terms 30 Days

Agency Commission \$7,500.00

Net Amount Due \$42,500.00

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 Towson, MD 21286-1002

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 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257673-2	11/06/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR/I	RPOF/HUK, GAE, GARD.	1926

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	257673	06297588

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/29/12	10/29/12	News at 6p	6-630p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:58 PM News at 6p 6-630p :30 RPOFDH400TVFL \$1,000.00 NM									
15	10/29/12	10/29/12	M-F 11p News	11-1135p	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/29/12 11:34 PM M-F 11p News 11-1135p :30 RPOFDH200TVFL \$1,500.00 NM									
24	10/29/12	10/29/12	The Early Show	7-9a	M-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/29/12 8:22 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 1 WKMG 10/29/12 8:58 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM									

Total Spots 4 Gross Total \$3,200.00

Payment Terms 30 Days

Agency Commission \$480.00

Net Amount Due \$2,720.00

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